



Meet Eric, a globe-trotting adventurer, world-folk-jazz aficionado, and cultural projects facilitator.

Originally from Belgium, Eric now calls Sicily home, because only the volcanic drama of this island matches his fiery passion for uncertainty and creative chaos! When he's not sipping espresso in Modica, Eric is busy weaving magic with artists from across the globe—helping them navigate the wild world of the music ecosystem, define their audience, create a brand identity true to their essence, and look for gig opportunities.

Whether it's klezmer from Montreal, flamenco jazz from Spain, Afro-beat from Japan, ethno-groove from the Balkans, or the ethereal sounds of Nordic folk, Eric guides them toward festivals and venues that make a significant impact on their CVs, ensuring they establish themselves in the market. Through his extensive network, experience, and a keen sense of how to position unique sounds, Eric offers personalised strategies, transforming artist anxieties into rock-solid pathways.

Known for his quirky yet effective methods of steering through turbulent waters, Eric's approach to business is as jazz-like as it gets: full of passion and surprises, but always in sync with the long game.

Oh, and when he's not helping musicians find their stage, he's probably busy hunting down the next call for cooperation projects, speaking at a conference, or coaching an unknown artist! So whether you're scouting for the next act with untapped potential, a music discovery and export readiness mentorship programme or just want to bounce around ideas for a creative project, Eric's your go-to guy. Always listening, always brainstorming, and always with a plan—though it might be tucked behind his playful, improvisational smile. Just don't be too surprised if a simple “business” meeting suddenly transforms into a full-blown jam session!

- Over 25 years of experience as a project manager and grant writer for eco-social initiatives across Europe, the Balkans, the Mediterranean, West Africa, Brazil, and Indonesia.
- More than 10 years as a booking agent specializing in folk, world, global, and jazz music artists.
- Expertise in music export readiness and public relations.
- Skilled in artist coaching and mentoring.
- Experienced facilitator of international cooperation projects.
- Active member of the global music community, including being a WOMEXICAN and a board member of the European Folk Network.

Useful links:

MUSIC4YOU <https://www.music4you.nu>
EUROPEAN FOLK NETWORK <https://www.europeanfolknetwork.com>
EUROPEAN FOLK DAY <https://www.europeanfolkday.eu>

Projects:

MOST <https://www.mostmusic.eu>
NUFOLK <https://www.nufolk.eu>
MUSICINTHECIRCLE <https://www.musicinthecircle.eu/mic-expo/>

Artist Roster

<https://linktr.ee/music4younet>